

CommScope's EMEA Virtual Roadshow 2020

November 25-26



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AGENDA

Date: 25th November 2020

Timing: 10am to 1pm CET, 9am to 12pm GMT, 12pm to 3pm GST

The agenda is in CET (Madrid time)

TIME	DAY 1 – 25 th . of November	TOPICS	SPEAKERS
10:00	Welcome & Housekeeping		Juliana Hill Dominic Morris
10:10	Keynote session on market trends: IoT and the new pressures on enterprise networks	Helping customers meet the challenges of current conditions	Guest Speaker: John Gole Research Director, Internet of Things IDC Analyst
10:40	Keynote session interview: <i>Building IT resilience and adapting to the new normal</i>	How organizations can realize a digital transformation with agility, simplicity, performance and reliability	Speakers: Ben Cardwell, Bart Giordano, Ernie Pickens and Darla Braun Moderator: Jocelyn Penque
11:10	15-minute coffee break		
11:25	IoT enabled spaces and the evolution of working	Smart buildings, automation and wireless connectivity	Mark Grodzinsky, Product Line Manager, IoT
11:55	Evolving technologies that fuel business flexibility	Cloud as a trend/ AI analytics	Jose Valls CTO Manufacturing MICROSOFT
12:25	Guest speaker: "Winning as a team, leading as a winner" Sean Fitzpatrick All Blacks New Zealand Rugby Team		Sean Fitzpatrick All Blacks captain during 1992-1997
12:55	Q&A and closing comments		Craig Doyle Director, Distribution Account

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Date: 26th November 2020

Timing: 10am to 2pm CET, 9am to 1pm GMT, 12pm to 4pm GST

The agenda is in CET (Madrid time)

TIME	DAY 2 – 26 th . of Nov.	TOPICS	SPEAKERS
10:00	Welcome & housekeeping		Dominic Morris Juliana Hill
10:10	CommScope EMEA leadership	Highlights of previous day – discussion on how trends in EMEA are contributing to the new normal	Speakers: EMEA Venue & Campus Networks Leaders: Gary Newbold, Ehab Canary and Lewis White - Moderator: Su Guaglianone
10:30	The cloud evolution	RUCKUS Analytics, RUCKUS Cloud	Phal Nanda – VP RUCKUS Cloud Services Hasina Dhanji – Business Development Manager
11:00	Empowering DC ecosystems	Multi-tenant data center (MTDC) trends/ co-location/ hyperscale	John Schmidt – Global Leader Building Connectivity Infrastructure business.
11:20	15-minute coffee break		
11:35	Innovation in the data center environment	High speed migration AIM for data centers	Hans-Juergen Niethammer - Architect, Regional Solutions Cloud and Hyperscale Michael German – Technical Director CCS ISPC & Enterprise Market
12:15	All things wireless evolution	Wi-Fi 6E + DAS (DCCS) + in-building wireless indoor/ outdoor	Mark Davis
12:45	Network convergence in communication	Power over ethernet, Powered Fiber Solution, Campus Fiber, ICX Switches, Wi-Fi 6 – indoor and outdoor	Charlie Morrison Fell - VP Global Technical Director Massimo Mazzeo Ocello – Sr Dir, Systems Engineering
13:15	Guest speaker: Toni Nadal "Hard work value. Everything can be trained."	Focusing on customer challenges in their digital transformation	Toni Nadal (Rafael Nadal's tennis star coach until 2017 – 20 Grand Slam) Moderator: Santiago Muñoz
13:45	Q&A and closing comments		Craig Doyle Director, Distribution Account

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On Demand Content

Date: 26th November 2020

Timing of Availability Since: 2pm CET, 1pm GMT, 4pm GST

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On-Demand	Network designers discuss network infrastructure	Clickable to the resources tab. one-hour recorded presentation (click on resources tab to access anytime)	Feras Hani – MEA Sales Manager
On-Demand	All about Education in EMEA	Clickable to the resources tab. 30 minutes recorded presentation (click on resources tab to access anytime)	Rich Nedwich – Global Product Marketing Director EDUCATION
On-Demand	Hospitality and Multi-Dwelling Units/Senior Care Homes (MDUs)	Clickable to the resources tab. One-hour recorded presentation (click on resources tab to access anytime)	Juan Manuel Aguirre – EMEA Partner director Stefan Baumann - Hospitality Partner Account Manager