

# Services for Android TV<sup>™</sup>

Android TV Operator Tier: Customized and Integrated



### **FEATURES**

Agile service delivery Comprehensive services model Maximized use of existing assets

# **BENEFITS**

Custom branding Fully integrated Fast time to market HOME GUIDE VOD APPS Q 22:41 BBO WHERE EVERYONE WARTS TO BE AN ICON SUNDAYS AT 10PM Watch Next Field Bang Indones Popular Right Now - United Kingdom

Focus Service Provider resources on strategic initiatives

# SERVICE OVERVIEW

ARRIS Professional Services offers a full suite of services to integrate and enable set-tops for Android TV Operator Tier deployments by Service Providers. ARRIS advises on the choice of Android TV versus other platforms including the business impacts of adopting it and the points of integration to the operator's environment. Defining the customer journey before deployment is another critical step in planning that ARRIS can help with. ARRIS offers multiple integrated applications, which are customized to enhance the operator's branding strategy.

Once the decision to go with Android TV is made, as an approved Android TV partner, ARRIS can act as master integrator, customizing the deployment and integrating custom applications with the operator's back office systems and service delivery method - whether IPTV, Cable, Satellite or OTT. ARRIS can manage field testing and prepare for and guide the operator through service launch. After deployment, ARRIS is available to deliver the regular mandatory Android TV updates and upgrades, and to develop and test new features.



ARRIS Services for Android TV help Service Providers deploy set-tops with Android TV Operator Tier that fit within their unique operating environment. ARRIS helps operators integrate Android TV Set-tops with their existing billing, provisioning, video delivery (VOD, Pay TV, Live, nDVR), management, electronic program guide (EPG) and other systems. Alternatively, ARRIS can help implement an end-to-end back office system specifically for Android TV.

Service	Description
Android TV Consulting Service	Provides an understanding of the capabilities and limitations of Android TV and defines a roadmap for Android TV deployment. ARRIS will generate requirements and documentation and can also provide system integration capabilities for Android TV products.
Android TV First Time Installation Customization	Provides customization of the existing ARRIS First Time Installation application and integration into the desired set-top system image of the First Time Installation application. Also provides boot animation, and setup tutorials built to customer specifications in line with guidelines defined by Google for the Android Operator Tier.
Android TV Remote Control Management	Includes customization of the existing ARRIS Remote Control Management application, integration between the desired set-top and remote control unit, and user documentation for the application.
Android TV Custom Launcher	Includes an on-site design workshop to determine layout and flow of a custom Android TV launcher, in line with guidelines defined by Google for the Android Operator Tier from an existing baseline ARRIS application, wireframes for the design of the custom launcher, and development and integration of the custom launcher with the desired set-top.
Android TV Custom Live TV Application	Starting with an on-site design workshop this service determines the layout and flow of a custom Live TV application, in line with guidelines defined by Google for the Android Operator Tier from an existing baseline ARRIS application, wireframes for the design of the application, and development and integration of the application with the desired set-top.

#### Services for Android TV

To order these services, contact your sales representative

ORDERING INFORMATION		
Part Number	Service	
614520-001-00	Android TV Consulting Service	
614521-001-00	Android TV First Time Installation Customization	
614522-001-00	Android TV Remote Control Management	
614523-001-00	Android TV Custom Launcher	
614524-001-00	Android TV Custom Live TV Application	

#### **MORE INFORMATION**

Contact <u>GlobalServicesMarketing@arris.com</u> or your local account

manager for more information.

Google, Android, Android TV, Google Play Store, YouTube, and Chromecast built-in are trademarks of Google Inc. The Android robot is reproduced or modified from work created and shared by Google and used according to terms described in the Creative Commons 3.0 Attribution License.

#### 365-096-32715 x.4

Note: Specifications are subject to change without notice. Copyright Statement: © 2017-2018 ARRIS Enterprises, LLC. All rights reserved. No part of this publication may be reproduced in any form or by any means or used to make any derivative work (such as translation, transformation, or adaptation) without written permission from ARRIS Enterprises, LLC ("ARRIS"). ARRIS reserves the right to revise this publication and to make changes in content from time to time without obligation on the part of ARRIS to provide notification of such revision or change. ARRIS and the ARRIS gene registered trademarks of ARRIS Enterprises, LLC. ("ARRIS"). ARRIS The part of ARRIS to provide notification of such revision or change. ARRIS and the ARRIS logo are registered trademarks of ARRIS Enterprises, LLC. All rights reserved. Other trademarks and trade names may be used in this document to refer to either the entities claiming the marks or the names of their products. ARRIS disclaims proprietary interest in the marks and names of others.