

Standard Bank completes the largest structured cabling project in Argentina

Customer

Standard Bank

Country

Argentina

Challenges

A high-performing network infrastructure is increasingly important in the financial services sector. At its new headquarters, Standard Bank wanted to improve each aspect of connectivity to meet the growing demands of its banking operations.

CommScope solution

To meet this challenge, CommScope used advanced SYSTIMAX® 360 solutions designed to optimize all aspects of connectivity—from transmission performance to ease of maintenance.

“As part of our strategy to provide high-availability, high-quality service, we set out to develop one of the most advanced structured cabling management systems on the market, without disrupting our operations or the services we offer our customers.”

—Gerardo Aguzzi, CIO, Standard Bank



Standard Bank has been present in Argentina since 1998. It currently has 98 branches and 3,149 employees serving 740,000 homes and more than 23,300 corporations, businesses and retail stores.

The bank is a market leader in pledge loans, online banking, finance leases and foreign trade. It has over ARS 11 billion in assets and over ARS 8.3 billion in deposits, which places it among the top 10 private banks in Argentina in both rankings.

After deciding to move its headquarters to an office tower located in Puerto Madero, Standard Bank completed the largest structured cabling project in Argentina. With the support of IBM Argentina and CommScope, it implemented cabling over 16 floors for more than 1,600 workstations in a short period of time without disrupting daily bank operations.

Reliable partners

To implement the installation, Standard Bank relied on IBM Argentina, which faced the challenge of quickly and cost-effectively managing new workstation additions, architecture changes and network maintenance while minimizing connectivity problems and conflict resolution times. Anixter operated as distributor and helped improve timeframes related to deliveries and product import logistics to meet requirements both from IBM Argentina and Standard Bank. CommScope, one of the market's leading cable manufacturers, was chosen as the cabling vendor for the project.

"As part of our strategy to provide high-availability, high-quality service, we set out to develop one of the most advanced structured cabling management systems on the market, without disrupting our operations or the services we offer our customers," said Standard Bank's CIO, Gerardo Aguzzi. The support of IBM as the project integrator partner and Commscope as the cabling provider not only presents us as one of the pioneers of sustainable technological development, it also improves our network availability and speeded up our response times."

Innovative design

Standard Bank's Madero office is one of the first buildings to feature CommScope's advanced structured cabling management systems. IBM Argentina was responsible for executing the project, which included designing and developing several applications based on a "green building" approach. This technology features an innovative design approach that blends aesthetic and technical aspects, providing a tidy and easy-to-operate cabling organization.

"IBM's strong relationship with Standard Bank is the result of true collaboration over many years," said IBM Argentina's service director Alejandro Pelloni. "We worked closely together to develop an IT solution that would meet their business needs. This project gives Standard Bank a more flexible, dynamic, reliable and intelligent IT environment to support future growth."

Ricardo Fantin, CommScope's account manager for Argentina, Uruguay and Paraguay, also shared his thoughts on the project: "A high-performing network infrastructure is becoming increasingly important in the financial services sector. In this case, Standard Bank wanted to improve each aspect of connectivity in order to meet evolving demands. To face this challenge, CommScope has analyzed connectivity from every angle and made breakthrough advances with its SYSTIMAX 360 line."

Everyone communicates. It's the essence of the human experience. *How* we communicate is evolving. Technology is reshaping the way we live, learn and thrive. The epicenter of this transformation is the network—our passion. Our experts are rethinking the purpose, role and usage of networks to help our customers increase bandwidth, expand capacity, enhance efficiency, speed deployment and simplify migration. From remote cell sites to massive sports arenas, from busy airports to state-of-the-art data centers—we provide the essential expertise and vital infrastructure your business needs to succeed. The world's most advanced networks rely on CommScope connectivity.

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