

Industry Analyst Newsletter

Q4 2020

Introduction

There are many people happy to be closing 2020, hoping to start a new year with exciting plans for a great year. Even with the challenges of a global pandemic, we made good progress with customers, products and our employees. Wrapping up this quarter, we will highlight:

- A look at 2021 trends from our leaders as well as a few “hits and misses” from 2020
- Recap of SCTE
- News from the quarter: new products and services, customers and partners, and executive news

Don't forget to tune in to our [quarterly earnings call](#) on February 17.

As always, reach out to Kris Kozamchak (Kris.Kozamchak@CommScope.com) if you would like more information or want to talk to one of our experts.

2021 Trends

We started off the year looking back at a few of our predications from 2020 that were on target and some of the ones that didn't quite come to pass. Morgan Kurk shares his thoughts on [our blog](#).

Joe Chow kicked off our 2021 predictions with a few of [trends in Home Networks](#) followed by Ben Cardwell talking about the [future for building and campus networks](#). [Sign up](#) for receive CommScope blogs to hear from additional leaders on 2021 trends in data centers, outdoor wireless, broadband networks and other areas.

SCTE

This year's SCTE was unique to say the least — a completely virtual event that CommScope used to showcase our industry thought leadership, both at and around the show.

- News coverage built upon our network and CPE leadership, international business momentum and expertise in current and future technologies. Storylines focused media attention on the key drivers of CommScope's current and future business.
- Results highlighted our recent customer wins w/Comcast, Mediacom, Norlys (Stofa), Tele Columbus AG, braun teleCom and Ziplly.
- Executive interviews, an industry analyst roundtable, proactive outreach and pre-briefs, strategic press announcements and blogs on 10G, virtualization, DAA, D4.0, Low Latency DOCSIS, SMD, D3.1/Wi-Fi 6
- CommScope presented during 17 sessions highlighting technologies and though leadership.
- CommScope received six industry awards including a BTR Diamond Reviews, and first-ever SCTE Chairman awards.

News from the Quarter

Corporate News:

- CommScope acquired the [virtual radio access networks](#) (vRAN) patent portfolio from Phluido.
- Jack Carlson joined CommScope as [Chief Commercial Officer](#) leading the company's go-to-market professionals.

New products include:

- CommScope announced the [industry's first 204MHz digital return](#), enabling operators to deploy a high split in their upstream band and deliver new gigabit speeds.
- A demonstration at SCTE showed CommScope's [vision for 10G and virtualized networks](#) as well as the in-home experiences that will follow.
- CommScope expanded its DAA portfolio with the addition of three new solutions empowering global operators to take the next step towards 10G, using the [latest Remote PHY \(R-PHY\) and MACPHY Distributed Access Architecture \(DAA\) technologies](#).
- The [RUCKUS ICX 7550 enterprise campus switch series](#) is a new collection of fixed form-factor, multigigabit Ethernet switches that powers simple, secure and scalable high-performance network underlays.
- CommScope and Nokia developed a [new interleaved passive-active antenna \(IPA\) radio platform](#).
- A new [ARRIS SURFboard S33 cable modem](#) from CommScope enables simultaneous video conferencing, multiple 4K ultra-HD video streams and online gaming sessions.

Partnerships and customers:

- CommScope announced that the [City of Wyandotte, MI](#) partnered with CommScope to accelerate its digital transformation by delivering high-capacity, low-latency connectivity to nearly 25,000 residents.
- [CommScope and Kaltura](#) partnered to deliver cloud TV offerings to communications service providers and media companies worldwide.
- CommScope announced that its E6000r High Density (HD) Remote PHY (R-PHY) Shelf will help [accelerate Comcast's ongoing work](#) to build a more virtualized network, leveraging Distributed Access Architecture (DAA).
- [StackPath selected CommScope](#) to support expansion of its cloud capacity across twelve global sites.
- [CommScope and Converge ICT partnered to build an internet backbone](#) that will connect the unserved and underserved market and communities in a country recently named the top digital riser in East Asia and the Pacific.
- Ziplly will be able to use CommScope's innovative [Wi-Fi extenders and CPON gateways](#) will provide the performance, reliability and coverage required for gigabit services.
- CommScope and Corning entered a [new technical collaboration](#) for optical connectivity solutions.
- CommScope and RDK Management collaborated for a new [User Services Platform Agent](#) to give broadband service providers more options for remotely managing home network devices.
- [STACK INFRASTRUCTURE joined](#) CommScope's Multi-Tenant Data Center (MTDC) Alliance Program.

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