

# Services for Android TV™

Android TV Operator Tier: Customized and Integrated

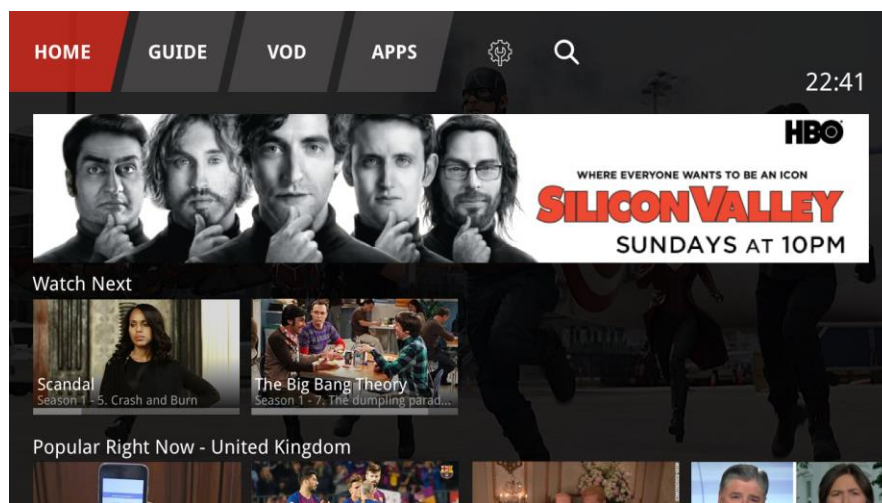


## FEATURES

- Agile service delivery
- Comprehensive services model
- Maximized use of existing assets

## BENEFITS

- Custom branding
- Fully integrated
- Fast time to market
- Focus Service Provider resources on strategic initiatives



## SERVICE OVERVIEW

ARRIS Professional Services offers a full suite of services to integrate and enable set-tops for Android TV Operator Tier deployments by Service Providers. ARRIS advises on the choice of Android TV versus other platforms including the business impacts of adopting it and the points of integration to the operator's environment. Defining the customer journey before deployment is another critical step in planning that ARRIS can help with. ARRIS offers multiple integrated applications, which are customized to enhance the operator's branding strategy.

Once the decision to go with Android TV is made, as an approved Android TV partner, ARRIS can act as master integrator, customizing the deployment and integrating custom applications with the operator's back office systems and service delivery method - whether IPTV, Cable, Satellite or OTT. ARRIS can manage field testing and prepare for and guide the operator through service launch. After deployment, ARRIS is available to deliver the regular mandatory Android TV updates and upgrades, and to develop and test new features.

ARRIS Services for Android TV help Service Providers deploy set-tops with Android TV **Operator Tier** that fit within their unique operating environment. ARRIS helps operators integrate Android TV Set-tops with their existing billing, provisioning, video delivery (VOD, Pay TV, Live, nDVR), management, electronic program guide (EPG) and other systems. Alternatively, ARRIS can help implement an end-to-end back office system specifically for Android TV.

| Service  | Description   |
|--|---|
| Android TV Consulting Service                    | Provides an understanding of the capabilities and limitations of Android TV and defines a roadmap for Android TV deployment. ARRIS will generate requirements and documentation and can also provide system integration capabilities for Android TV products.   |
| Android TV First Time Installation Customization | Provides customization of the existing ARRIS First Time Installation application and integration into the desired set-top system image of the First Time Installation application. Also provides boot animation, and setup tutorials built to customer specifications in line with guidelines defined by Google for the Android Operator Tier.                        |
| Android TV Remote Control Management             | Includes customization of the existing ARRIS Remote Control Management application, integration between the desired set-top and remote control unit, and user documentation for the application.  |
| Android TV Custom Launcher                       | Includes an on-site design workshop to determine layout and flow of a custom Android TV launcher, in line with guidelines defined by Google for the Android Operator Tier from an existing baseline ARRIS application, wireframes for the design of the custom launcher, and development and integration of the custom launcher with the desired set-top.             |
| Android TV Custom Live TV Application            | Starting with an on-site design workshop this service determines the layout and flow of a custom Live TV application, in line with guidelines defined by Google for the Android Operator Tier from an existing baseline ARRIS application, wireframes for the design of the application, and development and integration of the application with the desired set-top. |

## Services for Android TV

To order these services, contact your sales representative

| ORDERING INFORMATION |  |
|----------------------|--|
| Part Number          | Service  |
| 614520-001-00        | Android TV Consulting Service                    |
| 614521-001-00        | Android TV First Time Installation Customization |
| 614522-001-00        | Android TV Remote Control Management             |
| 614523-001-00        | Android TV Custom Launcher                       |
| 614524-001-00        | Android TV Custom Live TV Application            |

## MORE INFORMATION

Contact [GlobalServicesMarketing@arris.com](mailto:GlobalServicesMarketing@arris.com) or your local account manager for more information.

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